

MOBILISE FOR CLIMATE JUSTICE



FRIENDS OF THE EARTH
INTERNATIONAL DAYS OF ACTION

13 - 14 OCTOBER 2017



**Friends of
the Earth
Scotland**

JOIN YOUR LOCAL GROUP TODAY



Photo: Ric Lander / Friends of the Earth Scotland

We're stronger when we act together. If you want to get active, why not join your local Friends of the Earth group? We have groups in Aberdeen, Dumfries, Edinburgh, Falkirk, Glasgow, Inverness, Midlothian, Stirling, Tayside and West Fife.

Our local groups:

- › Are at the forefront of working for an environmentally sustainable and socially just world
- › Are active all over Scotland, stopping environmental wrongs and promoting positive solutions
- › Put on events, raise awareness, meet politicians, influence decisions, raise money and run projects
- › Work in solidarity with grassroots campaigners from all over the world

foe.scot/get-involved/local-groups/

Your local group support person is Juliette Daigre, Friends of the Earth Scotland's Activism Organiser. Get in touch for support and to find your nearest group: jdaigre@foe.scot | 0131 243 2713.



Photo: Ronnie Hall
URL: flickr.com/photos/foei/23615969232/in/album-72157681570875752/

OUR LOCAL STRUGGLES ARE CONNECTED. WE ARE NOT FIGHTING ALONE.

This October, Friends of the Earth groups across five continents will mobilise together to highlight the climate emergency, to fight dirty energy and false solutions and to call for a people-led transformation of our energy systems. Join us.

Together we can defeat the dirty energy infrastructure that fuels climate change and devastates local environments. Together we can fight for justice for affected peoples and honour the resistance of those environmental human rights defenders who have fought and paid dearly. Together we can tell inspiring stories of when people power has won the day and celebrate community energy solutions. Together, we can make a difference.

From 13–14 October, join our days of action to sound the alarm on the climate emergency and call for Scotland to act now:

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foe.scot/get-involved/climate-action/
#FossilFree #ClimateJustice #ReclaimPower

3 WAYS TO GET INVOLVED

1

MEET YOUR MSP

BRING THE WORLD TO YOUR MSP'S DOORSTEP

The Scottish Parliament will soon begin work on a new Climate Change Bill, and it has the potential to be an inspirational example to the world or a wasted opportunity.

On the International Days of Action, Friends of the Earth Scotland activists like you will be meeting their local MSPs to ask them to **stand up for a strong and ambitious Climate Bill**. Ordinary people holding politicians to account is the lifeblood of democracy, and one of the most powerful things you can do to achieve policies and laws that protect our future.

Even if you have never spoken to a politician before, Friends of the Earth Scotland can support you every step of the way. We will provide you with everything you need to make the meeting a success – including testimonies from people all around the world affected by climate change and some great props so you can snap some pics of you with your MSP or outside their office.

View our step-by-step MSP lobbying guide at foe.scot/resource

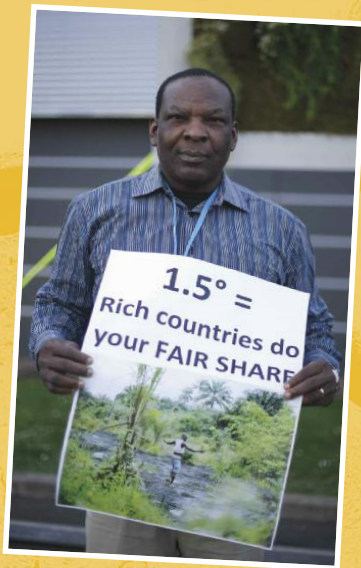


Photo: Luka Tomac
[flickr.com/photos/foel/2295940761/3/m/alt-unt-72157661570875752/](https://www.flickr.com/photos/foel/2295940761/3/m/alt-unt-72157661570875752/)

Order your Climate Emergency action pack with props, photos and petitions to take to your MSP at foe.scot/get-involved/climate-action/

2

ONLINE ACTION

CLIMATE EMERGENCY: TIME TO ACT



Photo: Friends of the Earth International
[flickr.com/photos/foei/576098961699/m/photostream/](https://www.flickr.com/photos/foei/576098961699/m/photostream/)

This October, will you send a message to the First Minister asking her to ensure Scotland wakes up and takes action to prevent runaway climate change?

Thousands of people responded to the Scottish Government consultation on the new Climate Change Bill, calling for urgent action and greater ambition.

Now we need to make sure that the First Minister hears from the people of Scotland, urging her to heed the climate emergency and make sure that Scotland steps up and takes stronger action on climate change.

Stop the Climate Emergency: act.foe.scot/climate-emergency
Our NEW action targeting the First Minister will be launched to mark the International Days of Action – watch out for it going live and make sure you sign and share it!

3

STALLS & PETITION

TAKE THE CAMPAIGN TO YOUR LOCAL COMMUNITY

As well as taking the e-action to the First Minister yourself, think about how you can get lots of other people to do so. Do you have any email lists or social media groups where you can share the e-action?

We also have a paper version of our e-action, in the form of a ready-to-use Climate Emergency petition. Holding a stall is an effective and easy way to collect loads of signatures for this, and we can send you everything you need to make your stall beautiful and effective.

Think about:

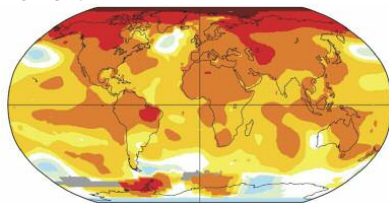
- ▶ **WHERE** to hold your stall to reach lots of people. Maybe outside a busy shop, at a local community fete, or at your local church or mosque?
- ▶ **WHO** will run the stall – do you have enough people in your group to do this in pairs? Share out hours using an online rota like doodle.com
- ▶ **WHAT** you'll need on your stall – an email sign up list, nibbles, props, our Climate Emergency petition (orders yours today or download from our website)
- ▶ **HOW** to appeal to people – you'll need a winning smile and lots of energy to approach people. If you just sit back behind the stall and wait for folk to come to you, you'll be waiting forever!
- ▶ **WHAT NEXT** – don't forget to send any signatures you collect back to Friends of the Earth Scotland so we can include them in our hand-in.

Order your Climate Emergency action pack today – it's got props, petitions and powerful photo testimonies to use on your stall at foe.scot/get-involved/climate-action

HOT, HOT, HOTTER PHOTO STUNT

Friday 13 October, 10am, outside the Scottish Parliament

The world is warming, there is no doubt. But our politicians don't seem to be taking notice. To mark the International Days of Action, Friends of the Earth Scotland will be at the Scottish Parliament to make sure that our Government feels the heat on climate change and knows that the eyes of the world are on them to take action. **Join us!**



Data from data.giss.nasa.gov/gistemp/maps/

HOW TO MAKE YOUR STALL STAND OUT

(NO) LOGO

Get upcycling and stencil your old t-shirts with some creative climate campaign slogans. It's a great team-building exercise for your group, plus you've now got a nifty outfit to wear when running your stall!

RIBBON TREE

Use a branch or locate your stall next to a tree, then ask passers-by to hang ribbons or cut-out leaves on it with their personal message to Nicola Sturgeon. For inspiration, see climateribbon.squarespace.com



BANNER DROP

What better way to get your message seen than by making it big and beautiful? All you need is an old bed sheet, some water-resistant paints and cable ties or duct tape to hang it up loud and proud above your stall.

HUMAN BANNER

All you need is people! Choose a simple, short slogan to spell out with your bodies. Make sure you've got somebody up high with a megaphone to direct folk as it can be tricky to manoeuvre yourselves without a bird's eye view.

FLASHMOB

Mini flashmobs and creative disruptions are great ways to grab people's attention so they want to come over and talk to you at your stall. Make sure you have a unifying costume, dance or song and above all make it fun and welcoming.



Photo: Terrence Faircloth, flickr.com/photos/ateiler_tee/152808185

MURALS OF RESISTANCE

You can find murals with different political messages in almost every city in the world. This October, why not create a temporary one next to your stall with some photos and powerful testimonies from people affected by climate change?

DIE IN

For something less light-hearted, try a die-in, where you all lie down on the ground, perhaps covered with your banners. This is sure to grab the attention of people passing by on the streets – a great conversation-starter!

Feeling the creative urge? Check out loads more inspirational ideas at art.350.org/how-tos/make-your-own-climate-art/

To fight climate change we need a global movement of people pushing back against the fossil fuel industry. Here are some of the communities on the frontline who are leading the way.

CANADA

"In my home, the Beaver Lake Cree Nation, treaty six territory in Alberta, Canada, I am part of a community of 900 Woodland Cree people who have walked the land for thousands of years.

Under the land we call home sits the Alberta tar sands, the largest known reservoir of crude bitumen oil in the world – an area larger than England. Most of our land has now been leased out to the oil industry without the Canadian and provincial government following due process in their duty to consult the local people.



Photo: This Changes Everything

This is no longer an "Indian" problem. If you breathe air and drink water, this is about you too. The battle is to protect one of the world's most important carbon sinks – the boreal forest – and to stop the expansion of Canada's largest industrial producer of greenhouse gases. It is about the inherent rights of First Nations people, collective basic human rights and the rights of nature."

Crystal Lameman, climate change campaigner from Alberta, Canada

COLUMBIA

"For us mining is misery. They say there is coal there for the world, but they don't realise this comes at the expense of huge loss of human life. BHP Billiton and its associates at Cerrejón are taking out the coal, which for us represents the internal organs of Mother Earth, which is sacred to us. Diverting the river would be like cutting her veins. They are damaging our land and we have to defend it."

Yazmin Romero Epiayú, an indigenous leader of the Wayuu people in northern Colombia fighting against the Cerrejón coal mine part-owned by BHP Billiton.



Photo: Australia Pacific Justice Centre

POWER TO THE PEOPLE!

OUR STRUGGLE IS GLOBAL



Photo: 10110

ENGLAND

"The project came about originally after the [2013] protests in Balcombe over fracking. A group of local people were keen to do something positive about the energy future of Balcombe, and make their own decisions about that, rather than have it imposed on them. So a group of us got together with the aim of providing the energy needs of Balcombe village from solar power – through locally-generated, renewable power that benefited local people, on which local people had a say. It's fantastic to see the panels going up – to start generating electricity in Balcombe."

Tom Parker, one of the directors of Repower Balcombe

PAPUA NEW GUINEA



Photo: 350.org

"We are hopeful that our journey here as Pacific Climate Warriors is a peaceful journey. We bring with us our culture, our tradition, we bring with us our people. We travelled to Newcastle, Australia, to highlight these impacts of climate change, to share our stories with the rest of the world. And to get Australia to reconsider their commitment to expanding the fossil fuel industry. Because if they continue to expand the industry, it will continue to expand the destruction to the Pacific. We are here to tell the world as warriors that we are not drowning, we are fighting."

Arienne Kassman, Pacific Climate Warriors, Papua New Guinea



ITALY

"About 1900 olive trees will be destroyed due to the pipeline. The environment will be deeply changed. This project is an act of blind arrogance, the people that live here will receive nothing back and our livelihoods will be hurt. We need a different energy model but it's not enough to simply replace fossil fuels with renewable energy sources. Who controls the energy is just as important."

Olive farmer Alberto Santoro standing on the coast of Puglia, Italy, where a huge piece of gas infrastructure that will run 4000 km from Azerbaijan would come ashore. He's organising with many others in his municipality to stop the pipeline.

INDIA

"Our many struggles against massively increasing coal use are struggles to keep India liveable for our children and theirs too. The ruthlessly profiteering coal lobby is out to mine and burn through India's best forests, coasts and other natural ecosystems, leaving a ruined land to future generations. Coal is NOT the "cheapest source of energy that serves the poor".

Not by a long way, factoring in the enormous environmental and social costs."

Soumya Dutta, fighting against the coal-fired Tatra Mundra power plant in Gujarat, India.



AUSTRALIA

"We are the people of the land and sea. We have been handed down tribal information on the rights of law, rules and justice to protect and care for life. The six seasons guide us to care for the next generation, not to destroy our land and sea. We need to survive the huge push for fracking as it will destroy our lands and seas. We need to live and survive with our fresh water. I work as an Indigenous educator and campaigner with Lock the Gate for our Protect Arnhem Land campaign against fracking, oil and gas. I feel hope that we will keep fighting to maintain and manage a healthy environment for future generations."

Helena Gulwa, Northern Territory, Australia



Photo: Mya Regan



IMPRESS THE PRESS

So you've booked your appointment with your MSP, sent off your email to Nicola Sturgeon, and are ready to take to the streets with your creative stall to engage passers-by. Now's the time to get your local press involved! It's a great way to increase your reach and maximise your impact.

WHO'S WHO

What local print, radio, television and online sources might cover your event? This is a great opportunity to build new or develop existing relationships with your local press contacts. Don't be afraid to phone them to talk about your story. Make sure you get in touch at least one week before.

TELL YOUR STORY

What makes your action media-worthy? Think about a 'hook' to get journalists interested and back it up with quotes from your group and from FoES. To convince your press contacts to show up or even send a photographer to your action, you'll need to tell them WHO you are, WHAT you are doing, WHEN and WHERE you are doing it, and WHY.

PRESS RELEASE

A good press release is one of the most effective ways of getting your issue covered in the media. Get yours sent out to your local journos one day before (with an embargo if you don't want them to release it until afterwards) and immediately after. Here's some top tips: foes.do/great_PR

PICTURE PERFECT

Whatever you get up to, take some photos and share, share, share on social media. You can also email the best ones with a press release to your local paper, as well as to us at Friends of the Earth Scotland.

SHARE YOUR PHOTOS!

During and after the week of action, please share any photos, videos or news of your actions with us by:

- > Tweeting @foescot
- > Use hashtags #FossilFree #ClimateJustice #ReclaimPower
- > Emailing info@foe.scot

BE BOLD AND BEAUTIFUL

When planning your creative actions, think about how you can use the international branding and principles to give your action a strong visual and creative identity that links it to the other actions taking place all over the world this weekend.

CLIMATE JUSTICE FOR ALL!



HOT HOT HOTTER

Use the colour red in your actions and photos to highlight the climate emergency and tie into our wider movement.

Art AS ACTIVISM

Can you tap into 'artivism' to make our movement beautiful and appealing to all?

PEOPLE POWER NOW!



NO TO DIRTY ENERGY!



SOLIDARITY FOREVER

Can you include messages from and in support of frontline communities in your country and around the world?

ACTION STATIONS

How can your actions help build people power and weaken the power of fossil fuel corporations?

YES TO COMMUNITY POWER!



Get your hands on image elements: foe.scot/get-involved/climate-action/

Photo: Andreas Link



YOUNG Friends of the Earth Scotland

Aged 16-30? Interested in campaigning for environmental and social justice? Keen to meet new people?

Young Friends of the Earth Scotland is a grassroots network of young people from across Scotland working collectively for social and environmental justice in their communities. We provide a collaborative platform for passionate young people to come together to share resources, skills and ideas.

We organise and take part in actions, host network gatherings, and organise a monthly 'Drink and Think' discussion group in Edinburgh and Glasgow. We also aim to reach and engage young people not currently involved in activism to inspire them to take action.

foe.scot/get-involved/young-friends-earth-scotland/

Young FoES AGM

Saturday 14 October, 10am – 6pm, Glasgow Autonomous Space

Our first AGM is taking place this October and is open to anyone aged 16-30 interested in environmental and social justice issues. Join us for elections, workshops and a special guest speaker tba.

Reserve your FREE space for the AGM at eventbrite.co.uk/e/yfoes-agm-tickets-37308485685



Photo: Friends of the Earth International
[flickr.com/photos/foei/23096985674/in/album-72157661570875752/](https://www.flickr.com/photos/foei/23096985674/in/album-72157661570875752/)



Friends of the Earth International is a powerful grassroots environmental justice federation with groups in 75 countries. We campaign on today's most urgent environmental and social issues. We challenge the current model of economic and corporate globalisation, promoting solutions that help to create environmentally sustainable and socially just societies.



Friends of the Earth Scotland is Scotland's leading environmental campaigning group. Our vision is of a world where everyone can enjoy a healthy environment and a fair share of the earth's resources. We think globally and act locally in Scotland, delivering solutions to climate change by enabling and empowering people to take collective action.



foe.scot/get-involved/climate-action/



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info@foe.scot



0131 243 2700



EUROPEAN UNION
European Regional Development Fund

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