

## Job description

# Job title: Just Transition Campaigner

**Location:** Edinburgh, Head Office. You will also be expected to undertake some travel around Scotland and possibly overseas in the course of your work.

**Reporting to:** Head of Campaigns, Friends of the Earth Scotland.

**Hours/Duration:** 3 or 4 days per week, this is a permanent position. This post will require some work out of office hours, including weekends, for which time off in lieu will be granted. There will be no payment of overtime.

**Salary:** £25,271-31,594 (pro-rata) depending on experience

**Other:** You will receive 28 days annual leave plus 11 days statutory holidays pro rata. Friends of the Earth Scotland operates a Company Pension Plan with NEST, which includes an ethical option.

Friends of the Earth Scotland is looking for a Just Transition Campaigner. This is a new campaign role and you will work closely with the Director, Head of Campaigns, and colleagues across campaigns and activism to help deliver our work on just transition, which is part of our Fossil Free Scotland campaign.

Over the past three years Friends of the Earth Scotland has been key to developing a narrative and advocating for a just transition to a zero carbon economy to deliver on our climate change commitments. The next two years will be critical in helping move this important agenda forward as the Just Transition Commission undertakes its work programme, and the Scottish Government develops plans for a National Investment Bank and a Publicly Owned Energy Company.

You will support the work of the Just Transition Partnership in helping shape an emerging narrative and proposals for concrete actions that ensures workers and communities who depend on high carbon sectors are not left behind as we shift to a zero carbon economy. You will work closely with colleagues on emerging campaign activities focused on high carbon industries, building support for rapid and deep systemic changes in response to the climate crisis.

You will:

- work within the Just Transition Partnership and with other key allies to influence and shape the emerging narrative on Just Transition
- shadow the work of the Just Transition Commission and make input as appropriate
- follow and engage in processes around the establishment of a Scottish National Investment Bank and a Publicly Owned Energy Company and advocate for transformative institutions
- follow the work of the Infrastructure Commission and input as necessary
- undertake and commission research as necessary to support key Just Transition demands
- develop a public engagement strategy on just transition
- develop key public facing campaign asks for just transition in high carbon industries

- help ensure the just transition narrative is reflected across all of FoES campaigns
- promote good examples from Scotland on just transition internationally and use international examples to influence activities in Scotland
- work with FoE Europe on the development and delivery of the Fossil Free Europe campaign
- contribute to other campaigns and organisational activities as required

You will be a strong campaigner, with excellent communication skills and a good knowledge of relevant issues. You will have a naturally collaborative working style, and will thrive in a small, creative team. A good knowledge of the Scottish political and policy context would be a significant advantage.

### **Duties**

- Develop and maintain good relationships with key stakeholders and represent FoES in coalitions and partnerships
- Communicate across all channels including local groups, parliament, media, social media
- Research, write and adapt materials, and co-ordinate publication and dissemination
- Respond to relevant consultations
- Write parliamentary briefings and lobby MSPs
- With the FoES team, develop a detailed campaign delivery plan
- Assist with media work, including drafting media releases
- Keep up to date with relevant science and policy developments
- Help with the delivery of fundraising objectives
- Work with local groups and activists in delivering campaigns
- Contribute to FoES's campaigns and support activism
- Organise events, stunts and other campaigning activities
- Supervise volunteers and interns as required
- Contribute to planning and delivery of the AGM and activist gatherings, including attendance on the day
- Contribute to the smooth running of the FoES office and undertake assigned organisational activities as requested
- Liaise with other campaigners and relevant organisations

### **Person specification**

#### **Essential**

At least two years of relevant experience, preferably working in a campaigning role  
 Practical experience of planning, running and evaluating campaigns or projects  
 Excellent oral and written communication skills  
 Ability to quickly absorb new and complex information

Ability to communicate complex information to a variety of audiences  
Knowledge of the policy and political context around just transition in Scotland  
Demonstrable commitment to environmental and social justice  
Strong organisational skills and experience of working to tight deadlines  
Experience of organising events and / or stunts  
Naturally collaborative and a team player

**Desirable**

Knowledge of the structure and workings of the Scottish Government and Parliament  
Knowledge of energy policy  
Experience of building and maintaining a coalition  
Experience of working with trade unions, communities, local groups and other stakeholders  
Familiarity with the planning system  
Experience of writing press releases and dealing with the media  
Understanding of and comfortable with strategic use of social media  
Experience of updating websites  
Familiarity with Mac computers and software