

Job description

Job title: Plastics and Circular Economy Campaigner

Location: Edinburgh, Head Office. You will also be expected to undertake some travel around Scotland and possibly overseas in the course of your work.

Reporting to: the Director, Friends of the Earth Scotland.

Hours/Duration: 4 or 5 days per week, funded initially for 1 year with a likely extension.

This post will require some work out of office hours, including weekends, for which time off in lieu will be granted. There will be no payment of overtime.

Salary: £25,271-31,594 depending on experience

Other: You will receive 28 days annual leave plus 11 days statutory holidays pro rata. Friends of the Earth Scotland operates a Company Pension Plan with NEST, which includes an ethical option.

This is a new key campaign role within Friends of the Earth Scotland. You will work closely with the Director and the Head of Campaigns to help deliver our work on plastics, waste and the circular economy, which is part of our Fossil Free Scotland campaign.

FoE Scotland has a long history of working on waste and resources. In response to the massive public concern about plastic waste we launched our Plastic Free Friday pledge to help people take action on plastic, from reducing the amount they personally use to lobbying governments and companies to change the system. You will help us do even more, including campaigning for strategic changes to improve the way that materials flow through society. The forthcoming Circular Economy Bill presents a major opportunity to make fundamental changes.

This post will also be expected to contribute to other campaigns and may change focus in future years.

You will:

- work with Scottish Environment Link and others to influence the forthcoming Circular Economy Bill including ensuring effective action on single-use plastics
- liaise with other groups working on plastic waste and the circular economy, including considering the scope for joint campaign activity
- follow the work of the Scottish Government's expert group on packaging and make input as appropriate
- contribute to our work on climate change, drawing links between plastic pollution and fossil fuel use
- contribute to our work on Just Transition by advocating job-creating solutions for resource issues
- provide factual input to our Plastic Free Friday social media campaign
- investigate opportunities for site-based campaigns around waste facilities and plastics production
- work with our communications team, activism organisers and activists to develop and deliver campaigns aimed at highlighting waste, e.g. at supermarkets
- liaise with relevant colleagues in FoE Europe and FoE International
- contribute to other campaigns as required

You will be a strong campaigner, with excellent communication skills and a good knowledge of relevant issues. You will have a naturally collaborative working style, and will thrive in a

small, creative team. A good knowledge of the Scottish political and policy context would be a significant advantage.

Duties

- Develop and maintain good relationships with key stakeholders and represent FoES in coalitions and partnerships
- Communicate the campaign across all channels including local groups, parliament, media, social media
- Research, write and adapt materials for the campaign, and co-ordinate publication and dissemination
- Respond to relevant consultations
- Write parliamentary briefings and lobby MSPs
- Assist with media work, including drafting media releases
- Keep up to date with relevant science and policy developments
- Help with the delivery of fundraising objectives
- Work with local groups and activists in delivering campaigns
- Organise events, stunts and other campaigning activities
- Supervise volunteers and interns as required
- Contribute to FoES's campaigns and support activism
- Contribute to planning and delivery of AGM and activist gatherings, including attendance on the day
- Contribute to the smooth running of the FoES office and undertake assigned organisational activities as requested
- Liaise with other campaigners and relevant external organisations

Person specification

Essential

- At least two years of relevant experience, preferably working in a campaigning role
- Practical experience of planning, running and evaluating campaigns or projects
- Excellent oral and written communication skills
- Ability to quickly absorb new and complex information
- Ability to communicate complex information to a variety of audiences
- Knowledge of the policy and regulatory context of waste and resources in Scotland
- Demonstrable commitment to environmental issues
- Strong organisational skills and experience of working to tight deadlines
- Experience of organising events and / or stunts
- Naturally collaborative and a team player

Desirable

- Knowledge of waste and resources policy
- Knowledge of the structure and workings of the Scottish Government and Parliament
- Experience of writing press releases and dealing with the media
- Experience of working with communities, local groups and other stakeholders
- Understanding of and comfortable with strategic use of social media
- Experience of updating websites
- Familiarity with Mac computers and software