

## Job description

### Job title: Circular Economy Campaigner

**Location:** Edinburgh, Head Office (working from home during covid restrictions). You will also be expected to undertake some travel around Scotland and possibly overseas in the course of your work.

**Reporting to:** the Director, Friends of the Earth Scotland.

**Hours/Duration:** 4 days per week. 18 months initially, with the likelihood of extension.

This post will require some work out of office hours, including weekends, for which time off in lieu will be granted. There will be no payment of overtime.

**Salary:** £21,086-26,363 (full time equivalent £ 26,358-32,954) depending on experience

**Other:** You will receive 28 days annual leave plus 11 days statutory holidays pro rata. Friends of the Earth Scotland operates a Company Pension Plan with NEST, which includes an ethical option.

This is a key campaign role and you will work closely with the Director and our oil and gas campaigners to help deliver our work on plastics, waste and the circular economy.

FoE Scotland has a long history of working on waste and resources. There has been massive public concern over plastic waste and we have been involved in helping create the Deposit Return Scheme, banning single-use plastic items and lobbying for a strong Circular Economy Bill, as well working with local campaigns to highlight the mistake Scotland is making in allowing more incinerators to be built. You will help us do even more, including campaigning for strategic changes to improve the way that materials flow through society and engaging with the government's incineration review. The forthcoming Circular Economy Bill presents a major opportunity to make fundamental changes.

You will:

- work with Scottish Environment Link and others to influence the forthcoming Circular Economy Bill including ensuring effective action on single-use plastics
- liaise with other groups working on plastic waste and the circular economy, including considering the scope for joint campaign activity
- follow the work of the Scottish Government's review of incineration and make input as appropriate
- work with local campaigns to highlight the strategic problems with building more incinerators
- follow the work of the Scottish Government's expert group on packaging and make input as appropriate
- contribute to our work on climate change, drawing links between plastic pollution and fossil fuel use
- contribute to our work on Just Transition by advocating job-creating solutions for resource issues
- provide factual input to our Plastic Free Friday social media campaign
- work with our communications team, activism organisers and activists to inform circular economy and waste campaigns
- liaise with relevant colleagues in FoE Europe and FoE International
- contribute to other campaigns as required

You will be a strong campaigner, with excellent communication skills and a good knowledge of relevant issues. You will have a naturally collaborative working style, and will thrive in a

small, creative team. A good knowledge of the Scottish political and policy context would be a significant advantage.

### **Duties**

- Develop and maintain good relationships with key stakeholders and represent FoES in coalitions and partnerships
- Communicate the campaign across all channels including local groups, parliament, media, social media
- Research, write and adapt materials for the campaign, and co-ordinate publication and dissemination
- Respond to relevant consultations
- Write parliamentary briefings and lobby MSPs
- Assist with media work, including drafting media releases
- Keep up to date with relevant science, technical and policy developments
- Help with the delivery of fundraising objectives
- Work with local groups and activists in delivering campaigns
- Organise events, stunts and other campaigning activities
- Supervise volunteers and paid interns as required
- Contribute to FoES's campaigns and support activism
- Contribute to planning and delivery of the AGM and activist gatherings, including attendance on the day
- Contribute to the smooth running of the FoES office and undertake assigned organisational activities as required

### **Person specification**

#### Essential

- At least two years of relevant experience, preferably working in a campaigning role
- Practical experience of planning, running and evaluating campaigns or projects
- Excellent oral and written communication skills
- Ability to quickly absorb new and complex information
- Ability to communicate complex information to a variety of audiences
- Knowledge of the policy and regulatory context of waste and resources in Scotland
- Demonstrable commitment to environmental issues
- Strong organisational skills and experience of working to tight deadlines
- Experience of organising events and / or stunts
- Naturally collaborative and a team player

#### Desirable

- Knowledge of waste and resources policy
- Knowledge of the structure and workings of the Scottish Government and Parliament
- Experience of writing press releases and dealing with the media
- Experience of working with communities, local groups and other stakeholders
- Understanding of and comfortable with strategic use of social media
- Experience of updating websites
- Familiarity with Mac computers and software